

EUROPASS DIPLOMA SUPPLEMENT

TITLE OF THE DIPLOMA (ES)

Técnico Superior en Producción de Audiovisuales y Espectáculos

TRANSLATED TITLE OF THE DIPLOMA (EN)⁽¹⁾

Higher Technician in Audiovisual and Show Production

(1) This translation has no legal status

DIPLOMA DESCRIPTION

The holder of this diploma will have acquired the General Competence with regard to:

Planning, organizing, supervising and managing the financial, material, technical and human resources to the production of audiovisual projects and shows, ensuring compliance of plans or objectives of production in time and cost conditions and quality requirements specified.

Within this framework, the PROFESSIONAL MODULES and their respective LEARNING OUTCOMES acquired by the holder are listed below:

“Planning of Audiovisual Projects”

The holder:

- Considers the possibilities of conducting a visual project, relating their specific characteristics with the processes needed to carry out the production.
- Prepares itemizations of resources involved in the production of an audiovisual project, relating the functional and operational characteristics with the type of product.
- Determines the characteristics of the resources used in the production of an audiovisual project, relating them to the various possible modes of production, power sector financing and budgetary possibilities.
- Plans the production process of an audiovisual project, justifying the methodological process applied in its design and decisions.
- Prepares the budget of an audiovisual project, relating the cost of items and concepts that comprise it with the standards of production and market prices.

“Management of Film, Video and Multimedia Projects”

The holder:

- Establishes procedures for selection and management of human resources of a film, video or multimedia project, relating professional capabilities and responsibilities with the achievement of the project objectives.
- Designs the system of receipt, control and monitoring of the technical, material and logistics resources involved in the production process of a film, video or multimedia project, differentiating the relationships established with the different types of service providers.
- Sets the management system of studies, locations and sets, solving the obtaining of permits and the control of timing and quality of implementation or adaptation, following the aesthetic and economic criteria set out in the film, video or multimedia project.
- Sets the management system of the economic resources available to carry out a film, video and multimedia project, relating management conditions with the objective of finishing the project on the time, quality and budget established.
- Designs the procedure of management and supervision of the filming/recording of a film or video project and the multimedia production, linking the activities and variables involved in the process.
- Designs the management procedure of editing and postproduction processes of a film, video and multimedia project, linking the activities and the variables involved.

“Management of Television and Radio Projects”

The holder:

- Designs the management procedure of the production of a project of information television live or recorded show, optimizing the use of human and material resources involved in the different stages of production.
- Designs the management procedure of the production of a television broadcasting project, optimizing the use of human and material resources involved in the different stages of production.
- Designs the management procedure of the production of a draft study of an entertainment program (music, variety, competition, magazine or other), optimizing the use of human and material resources involved in the different stages of production.
- Designs the management procedure of the production of a draft of a dramatic television program, optimizing the use of human and material resources involved in the different stages of production.

- Designs the management procedure of the production of a draft of a radio program, optimizing the use of human and material resources involved in the different stages of production.

“Planning of Shows and Events Projects”

The holder:

- Evaluates the feasibility of the performing arts, music or event project, relating their artistic and economic objectives with the processes needed to carry out the production.
- Determines the technical resources, logistics means and spaces and facilities required for the implementation of a performing arts, music or event project, differentiating and relating their functional and operational characteristics with the type of product.
- Determines the artistic and technical manpower necessary for the implementation of the performing arts, music or event project, relating their professional features with the meeting of the established technical, economic and artistic requirements.
- Designs the production plan of a performing arts, music or event project, adapting planning techniques to the type of show or event and justifying the methodological process applied in its design and decisions.
- Prepares a budget of performing arts, music or event project, relating the cost of items and concepts that integrate it with common industry standards and market prices.

“Management of Shows and Events Projects”

The holder:

- Establishes procedures for selection and management of the technical and artistic means required for assembly of a performing arts, music or event project, relating the control systems with the characteristics of the materials, the type and scope of the project.
- Designs the management system of technical and artistic staff and guests, for the development of the performing arts, music or event project, relating the control systems with the type and scope of the project.
- Determines the necessary administrative and financial procedures for the management of the show or event, relating the management conditions with the guarantee of project completion on the time, quality and budget established.
- Organizes rehearsals, representation and promotion activities of the performing arts, music or event project, complying with the specifications of the work plan and considering the impact and changes that may arise in their application.
- Establishes closing procedures of the administrative, economic, fiscal, organizational and promotional aspects of the production of the performing arts, music or event project, assessing the interrelationships that may occur during the production process, and the contrast of predictions with the results.

“Expressive Audiovisual and Scenic Resources”

The holder:

- Considers the expressive resources used in audiovisual productions, relating their functional characteristics with the achievement of the project’s communication objectives.
- Solves audiovisual situations, applying standardized techniques of visual language and bearing in mind the elements that guarantee the maintenance of narrative and formal continuity in an audiovisual production.
- Designs the soundtrack of an audiovisual or radio program, applying sound expressive resources of language and relating their articulation and combination possibilities.
- Evaluates the characteristics of the staging of an audiovisual work, analyzing the relationships established between the different elements that compose it, according to the intent of the project and its historical period.
- Determines the feasibility of an audiovisual script based on the recognition of its narrative structure and thematic idea, relating the construction process with the expressive possibilities of the codes used.
- Solves stage situations, applying standardized techniques of entertainment and events language, relating their functional characteristics with the achievement of the project’s communication objectives.
- Evaluates the characteristics of staging a show or event, relating narrative and expressive intentionality of representation with the objectives of the project and its historical period.

“Audiovisual and Scenic Technical Means”

The holder:

- Determines the technical conditions of lighting and stagecraft to be employed in audiovisual and entertainment projects, analyzing their functional and operational characteristics.
- Determines the technical qualities of the image capture equipment in film, video and television, to be used in various audiovisual projects, justifying its functional and operational features.
- Determines the technical qualities of the ideal sound equipment in radio, recorded music, performances, plays and film projects, justifying its functional and operational features.
- Determines the configuration of technical realization of control, adapting it to different multicamera strategies on television and justifying their functional and operational characteristics.
- Determines the postproduction equipment in audiovisual projects according to required editing, graphics, animation, effects, sound, and reformatting final processes, justifying its functional and operational features.
- Defines the suitability of the technical equipment in multimedia projects, evaluating their specifications and justifying their skills regarding the means requirements and project needs.

- Defines the technical options and multimedia, multichannel and interactive audiovisual and multimedia qualities of audiovisual programs to be broadcast or distributed in any system or media, analyzing its technical characteristics and justifying the choices.

“Administration and Promotion of Audiovisual Projects and Shows”

The holder:

- Evaluates the legal rules to be applied in the management of audiovisual projects and shows, bearing in mind the efforts have to be made according to the type of product and its production.
- Considers the characteristics of the contracts of the technical and artistic teams involved in the production of audiovisual and entertainment projects, relating the types of contracts with working conditions in the sector.
- Considers the characteristics of contracts for the provision of goods, services and logistics equipment, relating the commercial sector with the needs of production and specifying negotiation techniques used in deals closing.
- Manages financial, accounting and tax aspects of audiovisual project and shows, specifying the required documentation and sector-specific variables.
- Plans the commercial exploitation of the audiovisual product or show, describing the characteristics of the channels and distribution networks and market structure.
- Prepares the promotion plan of the audiovisual project or show, specifying the promotional techniques and strategies depending on the type of product.

“Project on Production of Audiovisual Projects and Shows”

The holder:

- Identifies the needs of the production sector, relating them with the standard projects that may satisfy them.
- Designs projects related to the competences described in the diploma, including and developing their constituting stages.
- Plans the project implementation, determining the intervention plan and associated documentation.
- Defines the procedures for the monitoring and control of the project implementation, justifying the selection of variables and instruments used.

“Professional Training and Guidance”

The holder:

- Selects job opportunities, identifying the different possibilities of labour integration, and the alternatives of lifelong learning.
- Applies teamwork strategies, assessing their effectiveness and efficiency on the achievement of the company's goals.
- Exercises rights and complies with the duties derived from labour relationships, recognising them in the different job contracts.
- Determines the protective action of the Spanish Health Service in view of the different covered eventualities, identifying the different types of assistance.
- Assesses risks derived from his/her activity, analysing job conditions and risk factors present in his/her labour setting.
- Participates in the development of a risk prevention plan in a small enterprise, identifying the responsibilities of all agents involved.
- Applies protection and prevention measures, analysing risk situations in the labour setting of the Higher Technician in Audiovisual and Entertainment Shows.

“Business and Entrepreneurial Initiative”

The holder:

- Recognizes skills related to entrepreneurial initiative, analysing the requirements derived from job positions and business activities.
- Defines the opportunity of creating a small enterprise, assessing the impact on the performance setting and incorporating ethic values.
- Carries out the activities for the setting-up and implementation of a company, choosing the legal structure and identifying the associated legal obligations.
- Carries out basic administrative and financial management activities of an SME, identifying the main accounting and tax obligations and filling in documentation.

“On the Job Training”

The holder:

- Identifies the structure and organization of the company, relating to the production and marketing of audiovisual and entertainment projects.
- Applies ethical and work habits in the development of their profession, according to the characteristics of the job and the procedures established by the company.
- Participates in the organization of the preproduction of an audiovisual project or show, relating its specific characteristics to the processes needed to carry out the production.
- Participates in planning the production process of an audiovisual project or show, justifying the methodological process applied in its design and decisions.

- Assists in the preparation of a draft budget of an audiovisual project or show, relating the cost of items and concepts that integrate it with common industry standards and market prices.
- Participates in the management procedures and implementation of an audiovisual project or show, identifying the problems associated with the management of human, technical and logistical resources.
- Participates in the development of the promotion plan of the audiovisual project and show, identifying the characteristics of the channels and distribution networks and market structure.

RANGE OF OCCUPATIONS ACCESSIBLE TO THE HOLDER OF THE DIPLOMA

The Higher Technician in Audiovisual Projects and Shows works in the sector of production of all types of audiovisual programs (film, video, multimedia, television, radio and new media) as well as in the production of shows (performing arts, musical productions and events).

The most relevant occupations or jobs are the following:

- Film Production Assistant.
- Video Production Assistant.
- Television Production Assistant.
- Assistant animation production.
- Assistant multimedia production.
- Radio Production Assistant.
- Head of producing live shows and events.
- Production Assistant for live shows and events.
- Company Manager.

AWARD, ACCREDITATION AND LEVEL OF THE DIPLOMA

Name of the body awarding the diploma on behalf of the King of Spain: Spanish Ministry of Education or the different Autonomous Communities according to their areas of competence. The title has academic and professional validity throughout Spain.

Official duration of the education/ training leading to the diploma: 2000 hours.

Level of the diploma (national or international)

- NATIONAL: Non-University Higher Education
- INTERNATIONAL:
 - Level 5 of the International Standard Classification of Education (ISCED5).
 - Level _____ of the European Qualifications Framework (EQF__).

Entry requirements: Holding the Certificate in Post-Compulsory Secondary Education (Bachillerato) or holding the corresponding access test.

Access to next level of education/training: This diploma provides access to university studies.

Legal basis: Basic regulation according to which the diploma is established:

- Minimum teaching requirements established by the State: Royal Decree 1681/2011, of 18 November, according to which the diploma of Higher Technician in Audiovisual and Entertainment Shows and its corresponding minimum teaching requirements are established.

Explanatory note: This document is designed to provide additional information about the specified diploma and does not have any legal status in itself.

COURSE STRUCTURE OF THE OFFICIALLY RECOGNISED DIPLOMA

| PROFESSIONAL MODULES IN THE DIPLOMA ROYAL DECREE | CREDITS ECTS |
|---|-------------------------|
| Planning of Audiovisual Projects | 15 |
| Project Management of Film, Video and Multimedia | 10 |
| Project Management of Television and Radio | 7 |
| Project Planning of Shows and Events | 11 |
| Project Management of Shows and Events | 7 |
| Expressive Audiovisual and Scenic Resources | 11 |
| Audiovisual and Scenic Technical Means | 12 |
| Administration and Promotion of Audiovisual Events and Shows | 11 |
| Project on Audiovisual and Entertainment Shows | 5 |
| Professional Training and Guidance | 5 |
| Business and Entrepreneurial Initiative | 4 |
| On the Job Training | 22 |
| | TOTAL CREDITS |
| | 120 |
| OFFICIAL DURATION (HOURS) | 2000 |

* The minimum teaching requirements shown in the table above comprise 55% official credit points valid throughout Spain. The remaining 45% corresponds to each Autonomous Community and can be described in the **Annex I** of this supplement.

INFORMATION ON THE EDUCATION SYSTEM

